

SOFTWARE KNOWLEDGE

INDUSTRY STANDARD

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Premier Pro

ALTERNATIVES

Affinity Publisher
Autodesk Sketchbook
Affinity Photo
DaVinci Resolve 19 Studio

OTHER

Cubase 10 Pro
FL Studio
Google Docs
Excel

EQUIPMENT KNOWLEDGE

CAMERAS

Sony A6000 (personal)
Canon Mark IV (KREMC)
Canon R100 (personal)

AWARDS & RECOGNITIONS

I have had my photography exhibited globally in places like London, Tel-Aviv, and Belgrade & published in magazines. For a full list of exhibitions, please visit my website at <https://karisalclark.wixsite.com/karisalclark/exhibitions>

EXPERIENCES

Freelance Designer & Illustrator (2025 - Present)

Illustrations, take photos, arrange layouts, and design brand collateral. I design for a wide range of storytelling projects; from professional Branding Guides that detail CMYK, RGB, and Hex colors to intricate illustrations and cartoon characters.

Sales & Marketing Specialist (2024 - 2025)

For: Tranter Graphics & Hospitality Depot

Contributions included designing for two brands. Billboard designs, catalogue layout concepts, flyers, new product photography, branding guides, social media and event collateral.

Reason for Departure: Differing expectations on project quality

Media Design Specialist (2023)

For: Kosciusko REMC

Social media and Event Design work. Event and Cooperate Photography using a Canon Mark IV.

Unique Halloween social media campaign won Gold Spotlight Award

Reason for Departure: Role evolved significantly from its original responsibilities

Graphic Artist (2022 - 2023)

For: The Papers Incorporated

Responsible for press checks, tweaks, and software conversions. Worked closely with Sales Reps to design or maintain ads

Reason for Departure: Pursue a unique opportunity that aligned closely with my career aspirations and professional goals

Production Artist (Contract through Recruiter 2021)

For: Zimmer Biomet

Reason for Departure: Contract Expired & Department Dissolved. Hired for a 4 month project, took me around 4 weeks to finish project. I utilized Adobe to edit documents according to Brexit standards.

Children's Book Illustrator (Freelance Contract 2020)

For: Wee Creek Press

Reason for Departure: Contract Expired & Publisher Dissolved. Worked with a local author to create a sequel "Popcorn II"

Sold on Barnes & Noble, Amazon, and other platforms. Inside & cover illustrations, proofreading, and layout of the book.

SKILLS & STRENGTHS

Illustration, Photography, Branding, Research, Analysis, Excel, Organization, Adobe, Affinity (Adobe Alternative), Writing

EDUCATION

Major: B.Sci. Illustration

Minor: Visual Communication Design

Grace College - 2019



Please visit my online portfolio prior to interview:
<https://karisalclark.wixsite.com/karisalclark>